



INNOVATIVE PRODUCT DEVELOPMENT™

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July 24, 2009

We are pleased and excited to welcome Kevin Geremia as our new Import Specialist/Sales Representative.

Kevin came to us recently with 16 years experience of entrepreneurial background in sales and service. He specializes in selling solutions, quality service delivery, product development, implementing customized service programs and introducing strong ideas for market expansion.

Kevin's role is Import Specialist/Sales Representative for the eastern third of the US, from Maine to Michigan to Florida.

Please join us in welcoming Kevin and in wishing him productive and successful opportunities at World Factory.

Lu Axford  
President  
World Factory, Inc.

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