

PRESS RELEASE

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WORLD FACTORY™
INNOVATIVE PRODUCT DEVELOPMENT

World Factory Debuts 2011 Container Builder Catalog

July 26, 2010 — Dallas, Texas

World Factory, Inc. is proud to announce the release of their 2011 Container Builder Catalog. Featured in this years program are over 700 new products across multiple categories.

Container Builder works diligently to bring a variety of new and innovative products to their customers each year. Lu Axford, President of World Factory said, "This year we have doubled our product offering and look forward to continuing this trend for years to come. The combination of sourcing, logistics, production and delivery gives us a real advantage in the marketplace."

If you would like to obtain a copy of the New 2011 Container Builder catalog, please contact Tami Stage, Vice President of Container Builder Sales at tami.stage@worldfactory.com or 817-310-7129.

