

PRESS RELEASE

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WORLD FACTORY™
INNOVATIVE PRODUCT DEVELOPMENT

World Factory Partners with University of North Texas

June 15, 2010 — Dallas, Texas

World Factory is committed to improving the lives of consumers with our innovative product development. To further this effort, in the Fall of 2009, we formed a partnership with the University of North Texas to offer a special contest to students within the College of Visual Arts and Design. The purpose of the competition was to promote real world experience for the students while stimulating our own product development team with fresh looks and ideas. Each student within the contest was assigned a family with varying demographics and was asked to design a piece of outdoor furniture that would fit the needs of the family. The winners were selected by a review committee of Interior Design faculty as well as industry professionals who felt that these four designs best fit the assigned demographics and were the most creative. In the Spring of 2010, World Factory awarded each of the winners with a scholarship for their hard work, dedication to the field of design and their achievements. We look forward to continuing our partnership with UNT and their fine programs, faculty and students.



2009 Winners

1st Place - Janette Parachini

2nd Place - Zach Weihrich

3rd Place - Terra Jones

Honorable Mention - Katelyn Blaiser

