

PRESS RELEASE

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We are pleased to announce Mike Green as the new Vice President of Product Development of World Factory, Inc. and Container Builder.

Dallas, Texas, November 2009

Mike joined our company in 2000 as the company's original Product Development Specialist. He has 25 years of experience in the product development process and has a track record of making things happen. His track record of efficient and effective product development through the years at World Factory made his appointment the right choice for this stage of World Factory's continued growth.

In his new role Mike will be responsible for the oversight of the product acquisition process as well as growth of the Product Development Department in the United States and China. Mike and his team are working toward a large increase of products to the World Factory line for 2011.



Please join us in congratulating Mike on his promotion and in wishing him continued success at World Factory.