

PRESS RELEASE

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WORLD FACTORY™
INNOVATIVE PRODUCT DEVELOPMENT

World Factory Opens New Office in Miami - Expanding To Meet Demands in International Markets

June 4, 2010 – Dallas, Texas

World Factory, a leading International product development, sourcing, and logistics company, announced today that it has opened an additional office in Miami, Florida to help expand its footprint in the Caribbean, Latin, Central, and South American Markets. This latest step in the company's ongoing global expansion plan is directly aimed toward improving World Factory's presence in that specific region.

"Our customers tell us that they prefer doing business with manufacturers that have a physical presence in the regions in which they trade," said Johnny Ozuna, Trade Manager for World Factory. "This is why we will continue to enhance our infrastructure and expand our international presence in key growth markets."

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